



Sponsorship Invitation for the Annual Ottawa Regional Science Fair (ORSF)

ORSF Tiered Sponsor Benefits

| Sponsorship Level | Value* | Benefits (See notes below) |
|-------------------|--------------------------------|------------------------------------|
| Donor | Any donation amount over \$100 | Name in program + web sponsor page |
| Bronze | \$350-\$1,999 | Bronze |
| Silver | \$2,000 -\$3,499 | Bronze plus Silver benefits |
| Gold | \$3,500-\$5,999 | Silver plus Gold benefits |
| Platinum | \$6,000 and up | All benefits |

*** Notes:**

- *In-kind sponsorships that cover ORSF budgeted requirements are recognized at 100% of value. In-kind sponsorship for optional items are recognized at 50% of value.*
- *Special Awards provided to students do not count as sponsorship.*
- *Donations are eligible for CRA tax receipts as a charitable contribution but do not receive sponsorship recognition.*

Deadline for Sponsorship

Please respond by email with your sponsorship amount, choice of perks, supplied logos in appropriate format, and your payment by the **end of February** in order to guarantee the recognition perks outlined in this document for the spring fair which takes place in late March or early April each year. Please also check with us to ensure we have received it by an email acknowledgement at the same time.

Recognition for all Bronze and above Sponsors:

- Logo selected on rotating basis as "Featured Partner" on front page of website
- Name and website listed under "sponsors" on website in order of value
- Name in event program
- Name on ORSF t-shirt



Additional Silver Benefits

- Logo shown on "Sponsors" page of website beside name and website
- Literature or participant giveaway in the ORSF event handout bag

Additional Gold Benefits

- Organizational logo on T-shirt instead of text name
- Exhibit table at Fair with sponsor provided banner

Additional Platinum Sponsors

- Fixed logo placement on ORSF website for duration of Platinum sponsorship
- Special mention at closing ceremony for each Platinum sponsorship

To confirm your sponsorship:

Early Recognition - Sponsorship is done throughout the year. In addition to the sponsorship perks mentioned above, we talk about our sponsors throughout the year. By committing to your sponsorship and sending us your logo, you will get that early recognition even if you prefer to pay later. So contact one of our sponsorship liaisons ASAP to benefit from early recognition.

ORSF Web Recognition Interval – Recognition starts when you commit to your sponsorship. For example, if you commit in June for a sponsorship, you will be recognized from that start point all the way to the fair in the spring of next year plus the remainder of that year. We remove un-renewed sponsors from web recognition somewhere between January 1st and end of February for the upcoming fair.

1. Please respond by email by the last week of February to sponsorship@orsf.ca with your level of sponsorship and benefit options.
2. If you are a new sponsor or your company logo has changed from previous years please send an electronic version of your logo – vector (.ps, .eps, or .ai) format and .jpeg format by end of February to sponsorship@orsf.ca. Logo must be received by this deadline to be included in any promotional materials.



3. Please send a cheque payable to Ottawa Regional Science Fair, before the above deadline, to:

Ottawa Regional Science Fair
P.O. Box 8286, Station T CSC,
Ottawa, ON K1G 3H7

4. For sponsorship levels permitting promotional material handouts, it should be delivered to the following address, in quantity 350, before the above deadline:

Miriam Micael
3010 Minto Centre, Carleton University
Office of the Dean of Engineering & Design
1125 Colonel By Drive,
Ottawa, Ontario K1S 5B6

Contact a Sponsorship Liaison:

Please direct any questions you may have to:

Arash Marzi
Sponsorship Liaison
sponsorship@orsf.ca
613-804-2727

Rodney McInnis
Sponsorship Liaison
sponsorship@orsf.ca
613-860-0777 ext 777