



## Sponsorship Invitation for the Annual Ottawa Regional Science Fair (ORSF)

### ORSF Tiered Sponsor Benefits

Sponsorship Level	Value*	Benefits (See notes below)
Platinum	\$6,000 and up	All benefits
Gold	\$3,500-\$5,999	Silver plus Gold benefits
Silver	\$2,000 -\$3,499	Bronze plus Silver benefits
Bronze	\$350-\$1,999	Bronze
Donor	Donation amounts over \$100	Name in program + website sponsors page

**\* Notes:**

- *In-kind sponsorships that cover ORSF budgeted requirements are recognized at 100% of value.*
- *In-kind sponsorship for optional items are recognized at 50% of value.*
- *Special Awards provided to students do not count as sponsorship.*
- *Donations are eligible for CRA tax receipts as a charitable contribution but do not receive sponsorship recognition.*

### Deadline for Sponsorship

Please confirm the following by the **end of February**, in order to guarantee recognition in a timely before the fair:

- Sponsorship level,
- Choice of perks,
- Supplied logos in appropriate format,

### Recognition for all Bronze and above Sponsors:

- Name and website link listed under "Our Sponsors" on our website



- Name in event program
- Name on ORSF t-shirt

## Additional Silver Benefits

- Name, website link, and logo displayed on rotating banner on front page and all page footers of our website
- Literature or participant giveaway in the ORSF event handout bag

## Additional Gold Benefits

- Dedicated “Featured Sponsor” page in our website allowing provided sponsor content
- Organizational logo on T-shirt instead of text name
- Exhibit table at Fair with sponsor provided banner
- Social media shout-outs

## Additional Platinum Sponsors

- Fixed logo placement on ORSF website for duration of Platinum sponsorship
- Special mention at closing ceremony for each Platinum sponsorship

## To confirm your sponsorship:

**Early Recognition** - Sponsorship is done throughout the year. In addition to the sponsorship perks mentioned above, we talk about our sponsors throughout the year. By committing to your sponsorship and sending us your logo, you will get that early recognition even if you prefer to pay later. So contact one of our sponsorship liaisons ASAP to benefit from early recognition.

**ORSF Web Recognition Interval** – Recognition starts when you commit to your sponsorship. For example, if you commit in June for a sponsorship, you will be recognized from that start point all the way to the fair in the spring of next year plus the remainder of that year. We remove un-renewed sponsors from web recognition somewhere between January 1<sup>st</sup> and end of February for the upcoming fair.

1. Please respond by email by the last week of February to [sponsorship@orsf.ca](mailto:sponsorship@orsf.ca) with your



level of sponsorship and benefit options.

2. If you are a new sponsor or your company logo has changed from previous years please send an electronic version of your logo – vector ( .ps, .eps, or .ai) format and .jpeg format by end of February to [sponsorship@orsf.ca](mailto:sponsorship@orsf.ca). Logo must be received by this deadline to be included in any promotional materials.

3. Please send a cheque payable to Ottawa Regional Science Fair, before the above deadline, to:

Ottawa Regional Science Fair  
P.O. Box 8286, Station T CSC,  
Ottawa, ON K1G 3H7

If you are interested in sending an e-transfer, please reach out to one of our sponsorship liaisons.

4. For sponsorship levels permitting promotional material handouts, it should be delivered to the following address, in quantity 350, before the above deadline:

Miriam Micael  
3010 Minto Centre, Carleton University  
Office of the Dean of Engineering & Design  
1125 Colonel By Drive,  
Ottawa, Ontario K1S 5B6

## Invitation for Judges

Project judges are hardworking volunteers interested in engaging participants about their projects. Judges create dynamic and engaging discussions with participants to help further develop important communication skills. If your organization has interested volunteers, we are more than glad to involve them in the judging process. Please contact our sponsorship liaisons for more information.



## Invitation for Special Awards

Special awards help participants identify and apply their projects with specific topics and disciplines. Our special awards are funded by organizations, like yours, and help motivate and reward all the hard work done by participants. This is an excellent opportunity for your organization to engage with like-minded participants. Please contact our sponsorship liaisons for more information.

## Contact a Sponsorship Liaison:

Please direct any questions you may have to:

Arash Marzi  
Sponsorship Liaison  
[sponsorship@orsf.ca](mailto:sponsorship@orsf.ca)

Rodney McInnis  
Sponsorship Liaison  
[sponsorship@orsf.ca](mailto:sponsorship@orsf.ca)  
613-860-0777 ext 777