

**OTTAWA
REGIONAL
SCIENCE
FAIR**

**SPONSORSHIP
PROPOSAL**

ABOUT THE OTTAWA REGIONAL SCIENCE FAIR



Ottawa Regional Science Fair

ORSF • ESRO

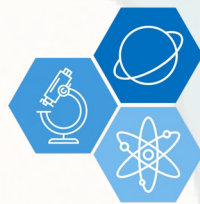
Expo-sciences régionale d'Ottawa

The Ottawa Regional Science Fair is organized and run by a volunteer organization to encourage students in the Ottawa-Carleton Region, from grades 7 to 12, to research, develop, and present projects in the fields of science and engineering. Students from both public and private schools in the region are invited to enter projects in the fair.

Each year, approximately 200 projects are entered and judged in the Junior (grades 7 and 8), Intermediate (grades 9 and 10), senior (grades 11 and 12), and special awards categories. The awards and prizes include cash awards and scholarships. Participation in the Fair also ensures the students' eligibility to compete for a position on the team representing the Ottawa-Carleton Region at the subsequent national competition, the Canada Wide Science Fair (CWSF)

We award over \$25,000 worth in prizes, including 11 all expenses paid trips to compete at the Canada-Wide Science Fair.

Many schools hold their own school science fairs where they select their participants for the ORSF. If your school does not hold its own fair you may register for the ORSF directly.



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Sponsorship Invitation for the Annual Ottawa Regional Science Fair (ORSF)

ORSF Tiered Sponsor Benefits

Sponsorship Level	Value*	Benefits (See notes below)
Titanium	\$10,000	All benefits
Platinum	\$6,000-\$9,999	Gold plus Platinum benefits
Gold	\$3,500-\$5,999	Silver plus Gold benefits
Silver	\$2,000 -\$3,499	Bronze plus Silver benefits
Bronze	\$350-\$1,999	Bronze benefits
Donor	Donation amounts over \$100	Name in program/website

*** Notes:**

- *In-kind sponsorships that cover ORSF budgeted requirements are recognized at 100% of value.*
- *In-kind sponsorship for optional items are recognized at 50% of value.*
- *Special Awards provided to students do not count as sponsorship.*
- *Donations are eligible for CRA tax receipts as a charitable contribution but do not receive sponsorship recognition.*

Deadline for Sponsorship

Please confirm the following in order to guarantee recognition in a timely manner before the Fair:

- Sponsorship level,
- Choice of perks,
- Supplied logos in appropriate format,

Recognition for all Bronze and above Sponsors:

- Name and website link listed under "Our Sponsors" on our website
- Name in event program

Additional Silver Benefits

- Name, website link, and logo displayed on rotating banner on front page and all page footers of our website
- Brochures or items (like stickers, pens, trinkets) for the ORSF participant handout bag

Additional Gold Benefits

- Dedicated "Featured Sponsor" page in our website allowing provided sponsor content
- Exhibit table at Fair with sponsor provided banner
- Social media shout-outs

Additional Platinum Sponsors

- Fixed logo placement on ORSF website for duration of Platinum sponsorship
- Special mention at closing ceremony for each Platinum sponsorship

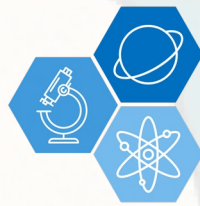
Additional Titanium Benefits

- Additional exhibit tables at Fair
- Exclusive mentions throughout Fair days
- Fulfillment of special requests (subject to previous discussion with ORSF Committee)

To confirm your sponsorship:

Early Recognition - Sponsorship is done throughout the year. In addition to the sponsorship perks mentioned above, we talk about our sponsors throughout the year. By committing to your sponsorship and sending us your logo, you will get that early recognition even if you prefer to pay later. So contact one of our sponsorship liaisons ASAP to benefit from early recognition.

ORSF Web Recognition Interval - Recognition starts when you commit to your sponsorship. For example, if you commit in June for a sponsorship, you will be recognized from that start point all the way to the fair in the spring of next year plus the remainder of that year. We remove un-renewed sponsors from web recognition somewhere between January and February for the upcoming fair.



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1. Please respond by email by the last week of February to sponsorship@orsf.ca with your level of sponsorship and benefit options.
2. If you are a new sponsor or your company logo has changed from previous years please send an electronic version of your logo - vector (.ps, .eps, or .ai) format and .jpeg format by end of February to sponsorship@orsf.ca. Logo must be received by this deadline to be included in any promotional materials.
3. Please send a cheque payable to Ottawa Regional Science Fair, before the above deadline, to:

Ottawa Regional Science Fair
P.O. Box 8286, Station T CSC,
Ottawa, ON K1G 3H7

If you are interested in sending an e-transfer, please reach out to one of our sponsorship liaisons

4. For sponsorship levels permitting promotional material handouts, please reach out to us to make delivery arrangements before the above deadline.

Invitation for Judges

Project judges are hardworking volunteers interested in engaging participants about their projects. Judges create dynamic and engaging discussions with participants to help further develop important communication skills. If your organization has interested volunteers, we are more than glad to involve them in the judging process. Please contact our sponsorship liaisons for more information.

Invitation for Special Awards

Special awards help participants identify and apply their projects with specific topics and disciplines. Our special awards are funded by organizations, like yours, and help motivate and reward all the hard work done by participants. This is an excellent opportunity for your organization to engage with like-minded participants. Please contact our sponsorship liaisons for more information.



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Contact a Sponsorship Liaison:

Please direct any questions you may have to our Sponsorship Team:

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